



Position: B2B Marketing Officer
Division: Sugar Projects Division
Location: Mumbai
Experience: 3+ years of experience in B2B Brand Building
Qualification: As suitable for profile

Shrijee is a globally known supplier of turnkey sugarcane factory and sugar refinery projects. Established in 1976, Shrijee has supplied equipment to more than 400 sugar factories in India and to clients in more than 30 countries. The corporate headquarters are in Mumbai (India) and regional offices are in Delhi, Ahmednagar and Chennai. Shrijee has three fully equipped manufacturing facilities located in the western and southern parts of India.

We have more than 130 people in our team, including 50 Engineers and 15 MBAs. In addition to these, at any given time, we usually have 200-300 people working on our sites in India & overseas.

We are looking for a “**B2B Marketing Officer**” for our Mumbai office. Candidate will report to the CEO.

Responsibilities include the management of:

1. Paid Advertising: Digital & Print
2. Social Media Content: Videos, Images, Blogs, Infographics
3. WhatsApp Marketing content
4. Shrijee website content
5. Shrijee merchandise for client gifts
6. Shrijee print brochures and flyers
7. Marketing events (trade shows, seminars, webinars)
8. Vendors related to marketing function
9. Analysis of competitor brands

We are looking for:

1. 3+ years of work experience in B2B Brand Building
2. Strong design skills (advanced knowledge of Canva)
3. Video editing skills
4. English writing skills
5. Basic knowledge of data analysis (Excel skills compulsory)
6. Team spirit, good work ethic and high integrity (we do a thorough background check).

Salary offered will be competitive. We offer a professional work environment. Please see our website for details about us: www.shrijee.com. If interested, please send resume and cover letter to:

Shrijee Group

A-504 | 505, Dynasty Business Park, Near Chakala (JB Nagar) Metro Station,
Andheri-Kurla Road, Andheri (East), Mumbai – 400059, Maharashtra. INDIA.
Phone: + 91 2240501000 | E-mail: careers@shrijee.com

In case of e-mail applications, please put “**B2B Marketing Officer**” in the subject line.